



Jessica Long  
Regional Affairs Director



Good Morning,

As winter approaches, I'm asking you to help PPL Electric Utilities in promoting a program that can help people in our region with their heating bills.

Last winter, more than 33,000 PPL customers received heating bill help worth more than \$8.5 million through the Low-Income Home Energy Assistance Program. (Income guidelines apply, and I've listed those at the end of this message.)

The bad news is that we estimate there are perhaps tens of thousands more who might qualify, but don't apply. That's where you can help.

The application period for LIHEAP opened Nov. 2. The program closes April 1, 2016, but funds are not unlimited. Share LIHEAP information wherever you can because awareness is crucial to even more people getting help.

Potential LIHEAP recipients don't have to have an unpaid heating bill and they can either own or rent their home.

And though the federal program is run through county assistance offices, those who get grants don't need to be a public assistance recipient.

LIHEAP grants are sent to the customer's utility company or fuel provider and is shown as a credit on their bill. In some cases, the grant goes directly to the customer. Grants also are available for heating emergencies such as an equipment breakdown.

For more information about LIHEAP, including income guidelines, visit [www.pplelectric.com/heatinghelp](http://www.pplelectric.com/heatinghelp).

Income guidelines examples for 2015-16 are \$17,655 for one person and

increase \$6,240 for each additional person in the household.

Thanks in advance for anything you can do to promote this valuable program. Together, we can continue to make a difference for our communities.

Sincerely,  
Jessica Long  
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Regional Affairs Director  
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